



**FOR IMMEDIATE RELEASE**

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## **‘Letter To Women’ Available For All Stations**

BLACKSBURG, Va. – Mother’s Day can trigger a tidal wave of emotions for many women. Some will joyously celebrate with their children this weekend, while others will be reflective and even grieving. Positive Alternative Radio’s Peas & Carrots Podcast addressed this with “A Letter to Women,” written and shared by co-host Kayla Sanders.

The letter has already touched many hearts since it was shared on a special episode of the podcast this week, and now PAR is making it available to all stations. Any Christian station in the USA may lift the audio and use it on-air by visiting [www.peasandcarrotspodcast.com](http://www.peasandcarrotspodcast.com) or downloading the episode on any podcast platform, including Apple and Spotify.

For more information, visit [www.peasandcarrotspodcast.com](http://www.peasandcarrotspodcast.com). Peas and Carrots is co-hosted by Brian Sanders, Executive Vice President of PAR, and his wife, Kayla, Vice President of Partner Services. There are over 80 episodes in the series, downloaded more than 1,000 times weekly by faithful listeners worldwide.

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### **About Positive Alternative Radio (PAR)**

PAR is a non-profit ministry founded in 1985 by Edward Baker’s father, the late Dr. Vernon H. Baker, and his mother, Virginia. Today, PAR owns and operates stations and networks in key markets in Virginia, eastern Tennessee, West Virginia, Ohio, North Carolina, and South Carolina. They include WCQR, broadcasting from Johnson City, Tenn.; Walk FM, Ashland, Ky.; Spirit FM, Lynchburg, Va.; Joy FM, Winston-Salem, N.C. and WPER-FM, Fredericksburg, Va. The stations provide adult contemporary Christian and Gospel music, as well as Christian content available across a variety of digital platforms.

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